

Viachem Announces First Producer Partner, Clarus Specialty Products

Dallas, TX, April 18, 2006 – Viachem, Ltd., a new breed of *producer-centric* chemical distribution company serving specialty chemical markets, announced its first producer partner, Clarus Specialty Products. Located in Rock Hill, South Carolina, Clarus is a supplier of specialty waxes and oils used in the manufacture of candles, cosmetics, coatings, and adhesives.

“I have great confidence in Mike Efting, and I believe the Viachem model will work well for my company,” said Rich Rebholz, President and Managing Partner of Clarus Specialty Products. “We’ve had great success introducing our products into select markets. We anticipate that Viachem will immediately extend our geographic reach. The exclusive nature of the relationship and Viachem’s commitment to supplier communication will allow our organizations to work more cooperatively than traditional distribution models.”

Clarus and other producer partners are being drawn to Viachem because of its ability to increase their market share. Only Viachem signs exclusive partnerships with producers and gives them complete visibility into the market segments and all Viachem customers. Unique in the industry, Viachem employs proprietary market research techniques and highly trained Inside Sales Specialists who use the phone and Internet to make more than 4,000 sales contacts annually. Inside Sales Specialists gather market intelligence from these sources and provide it to producer partners so they can grow in new, emerging and under-served markets.

“The Viachem process is optimized for the sale and distribution of specialty chemicals and targets continuous growth,” said Mike Efting, President of Viachem. “We know the issues that confront specialty chemical producers and are committed to maximizing their sales and delivering customer satisfaction levels that are the highest in the industry.”

ABOUT CLARUS SPECIALTY PRODUCTS

Clarus Specialty Products, LLC was formed in March 2004 in Rock Hill, South Carolina by a group of experienced executives from the specialty petroleum industry. The core business is the marketing of refined petroleum products; namely paraffin and microcrystalline wax, process oils and various function specific blends. Clarus caters to a broad spectrum of industries, but tends to focus on Hot Melt Adhesives, Chewing Gum (Gum Base), and Candles. Clarus adds value by delivering a unique marriage of application and product specific information. For more information please visit www.claruswax.com.

ABOUT VIACHEM

Viachem, Ltd. was founded in March 2006 by veterans of the chemical industry to provide unique distribution services that are in demand but not being met. Only Viachem builds exclusive arrangements with its producer partners and becomes an extension of their sales and marketing departments. Viachem’s new distribution model uses expert Inside Sales Specialists to better serve existing segments and open and expand new markets. Viachem is positioned to

deliver significant returns for producers and end-user customers. For more information, please visit www.viacheminc.com.

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