

FOR IMMEDIATE RELEASE

Viachem Appoints Vice President of Sales *Chemical Distribution Pro Joins Dallas-based Company*

Dallas, TX, May 15, 2006 – Viachem Ltd., a new breed of chemical distribution company, today announced that it has hired Larry Davis as its Vice President of Sales. Mr. Davis joins Viachem with 12 years of sales experience, 10 of which were spent at one of the largest chemical distribution companies in the country.

Davis was most recently a District Manager for Univar USA. He was responsible for managing the sales, marketing, operations and administration for three Univar USA distribution facilities. Within three years Davis increased sales by several million dollars and the net operating profits by more than 230%.

“Larry Davis truly understands how to stay competitive in the chemical distribution industry,” said Mike Efting, President of Viachem. “Viachem is devoted to fulfilling needs in the industry that aren’t otherwise being met. Larry shares this vision and possesses the expertise necessary to make this happen.”

As Viachem’s VP of Sales, Davis will lead a force of Inside Sales Specialists who each make more than 4,000 sales contacts annually. Davis and his team will gather market intelligence that they will share with Viachem’s producer partners to help them better serve their markets and grow their business.

“I have a lot of confidence in Mike Efting’s plans for Viachem,” said Larry Davis. “His sales force is uniquely structured; it is focused on extending the sales and marketing efforts of Viachem’s producer partners in new and better ways. I look forward to leading a sales force with a fresh business process, and to be working with industry veterans such as Mike Efting.”

ABOUT VIACHEM

Viachem, Ltd. was founded in March 2006 by veterans of the chemical industry to provide unique distribution services that are in demand but not being met. Only Viachem builds exclusive arrangements with its producer partners and becomes an extension of their sales and marketing departments. Viachem’s new distribution model uses expert Inside Sales Specialists to better serve existing segments and open and expand new markets. Viachem is positioned to deliver significant returns for producers and end-user customers. For more information, please visit www.viacheminc.com.

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