

News Release

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Viachem, Ltd. Names Bob Wills to its Board of Directors

PLANO, TX – June 25, 2007 – Viachem, Ltd., a leader in providing sales and distribution services to specialty chemical suppliers and their customers, has announced the appointment of Bob Wills of Huntsville, AL to the company’s Board of Directors. Wills is the CEO of SEA Wire and Cable of Madison, AL.

“We are very fortunate to have an individual of Bob’s caliber on our board. He brings a wealth of experience and understanding based on his years working in a very specialized industry as well as his service on other boards. His business and sales process parallels our business in many ways, and we are excited about having his expertise to assist us as we continue to grow,” said Mike Efting, president of Viachem.

During his tenure with SEA Wire and Cable, a distributor of mil spec wire and cable to the aerospace industry, Mr. Wills has led the company through tremendous growth, from five employees to more than 50. The company has expanded its presence beyond Alabama and North America and has additional locations in Texas, Australia, Chile, China, and Turkey. The company has more than 2000 customers worldwide.

“I was attracted to serving on the board of Viachem because I admire the entrepreneurial spirit of the organization. The specialized nature of the business is very similar to SEA, though it focuses in different industry segments. I’m excited about the business model and the company’s commitment to moving quickly and getting the job done right. I’m impressed with Viachem. They are growing and have great potential for future growth. I’m looking forward to contributing to that process,” Wills said.

Viachem was founded in 2006 by veterans of the chemical industry to offer a unique marketing, sales and distribution service to grow sales for specialty chemical

businesses. The company also offers additional independent quality control and formulation expertise designed to add value to customers and provides a reliable source of competitively priced ingredients used to manufacture products in a broad spectrum of industries. Products sold by Viachem are used to make products ranging from candles to soft drinks.

For more information, contact Mike Efting, president, at 972 265 0405, or visit www.viacheminc.com.

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ABOUT VIACHEM, LTD.

Viachem is headquartered in Plano, Texas, and serves customers nationwide using a sophisticated marketing and sales model that helps manufacturers increase their customer base. Viachem's services to chemical purchasers include third party verification and quality control, as well as formulation assistance and competitive pricing for specialty chemicals used in a wide range of industries.

NOTE TO EDITORS AND WRITERS

An electronic photograph of Mr. Bob Wills is included with this delivery. Additional information or interviews with Mr. Wills or Mr. Efting can be secured by contacting Connie Holubar at OutreachPR, 903 880 8217.